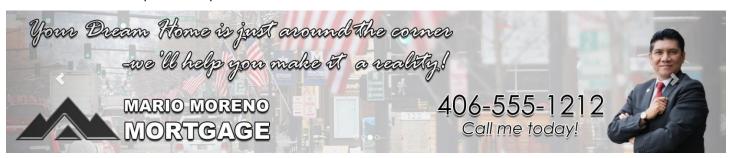


GAR Affiliate Advertising

How it works:

- Your ad will appear at the VERY TOP of both the GAR and the MLS Home Pages this is called a Carousel.
- Carousels rotate in 7 second intervals
- Maximum number of affiliate ads in the carousel per month is 5
- Number of months an affiliate may advertise in the carousel: Minimum of 1 | Maximum of 3
- Initial advertisement shown when you visit the website will not always be the same meaning there is no
 "number 1 spot" the ads are rotating constantly throughout the day
- Hyperlinks to your website can be linked to the ad itself.
- Here is an acceptable sample advertisement:



Pricing:

- \$100 for 1 month
- \$200 for 3 months

Design:

If you are creating you own advertisement:

- Dimensions must be exactly 1600 x 300 pixels
- Minimum resolution 72 dpi
- Accepted formats: JPG or PNG
- Remember, less is more! Put something "eye catching" in your ad and keep the content simple avoid clutter!
- Low resolution ads will not be accepted.
- Any necessary re-design work performed by GAR may result in a design fee of \$30/hour.

If you want us to design the ad for you:

- You must supply us with the following:
 - High resolution logo
 - Personal Photos (if desired)
 - Background image (if desired)
 - Sample ad at the top shows an example of an acceptable high resolution logo, a personal photo with a transparent background, and a background image
 - Any contact information you want included in the ad (company name, website, phone numbers, names,
 - Design charge = \$100 (includes initial consultation, digital proofs, and 3 corrections)
 - Additional Corrections = \$10/round



Affiliate Advertising Application

Affiliate Office Name:		
Affiliate Office Address:		
Affiliate Contact Name:		
Contact Phone Number:		
Contact Email Address:		
Affiliate Website:		
ADVERTISING OPTION REQUESTED:		
Desired Ad Duration (check one): 1 Month -	- Minimum (\$100) 🔲 3 Mo	onths – Maximum (\$200)
Design Details:	☐ I would like GAR to design	my ad (\$100)
Contact Signature (sign of approval):		
PAYMENT METHOD: Check # Credit Calculated and the calculated are calculated as a calculated are calculated are calculated as a calculated are calculated are calculated are calculated are calculated are calculat	ard (circle one: Visa AMEX M	astercard)
Credit Card #	Exp Date:	CVV#
Name on Card:		
Billing Address:		
 Ads will be posted on a first come first serve If all slots are filled, your application will be p A completed application, payment and ad information month prior to the month of running the ad. At the end of your ad period you may submit 	placed on a waiting list formation must be received in th	•
This section to be completed by GAR staff only	r:	
Date Application Received:	_ Date Payment Received	d:
Ad Launch Date:	Ad Expiration Date:	
Staff Name:	Staff Signature:	